

পশ্চিমবঙ্গ সরকার

তথ্য ও সংস্কৃতি বিভাগ

জেলা তথ্য ও সংস্কৃতি দপ্তর, উত্তর ২৪ পরগণা

ঋষি বঙ্কিম সরনী (কাছারি ময়দানের বিপরীতে)

বারাসাত, কোলকাতা - ৭০০১২৪

টেলিফোন : (০৩৩) ২৫৫২-৩৩৫৪



Government of West Bengal

Department of Information & Cultural Affairs

District Information & Cultural Office, North 24 Parganas

Rishi Bankim Sarani, (Opposite Kacchhari Maidan)

Barasat, North 24 Parganas, Pin-700124

Phone-033-2552-3354,

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Memo No. 1250/DICO/N 24-Pgs

Date : 02.08.2019

**NOTICE**

Expression of interest is being invited from the reputed and bonafied advertising agencies / organisation **for rented Hoarding (size 20' x 10')** to display government messages in different places of the district of North 24 Parganas. The willing agencies may submit Expression of Interest after observing the following terms and conditions.

1. The **monthly rental charges inclusive of all taxes** of each hoarding (size 20' x 10') should be stated clearly in the letter head of the agency.
2. The **cost of printing flex (per sq. Ft.)** & the **total cost of printing flex** for the Hoarding (size 20' x 10') inclusive of all taxes, should be stated clearly.
3. The agency should also quote the **cost of fixing** of the flex on hoarding **per sq. ft.** as well as the **total cost of fixing** (of flex on the above mentioned hoarding of size 20' x 10'), inclusive of all taxes.
4. The **total cost (Sl No. 1 + 2 + 3) including rental, flex printing, fixing etc., inclusive of all taxes**, should be stated clearly.
5. The agency shall be liable to **replace/remove flex** of the hoarding as & when required, **without any extra cost.**
6. The agency should clearly state the number of hoardings available with them in the district.
7. The intending agencies should submit application along with self attested photo copies of the latest **Trade License, GST registration, P. Tax and I. Tax return.**
8. They need to submit **credential of the work of similar nature** in government sector.

Sealed expression of interest should be dropped in the box to be kept in the office of the District Information & Cultural Officer, North 24 Parganas for this purpose on any working day between 11 AM to 4 PM.

The last date of submission of the expression of interest is 13<sup>th</sup> August, 2019 by 2 PM and the same will be opened in the presence of the intending representatives of the agencies at 3 PM on that very day.

The undersigned reserves the right to accept or reject any or all responses in connection with this expression of interest without assigning any reason whatsoever.

Yours sincerely,

*sd/-*  
ADI (HQ) & In-Charge  
District Information & Cultural Officer  
North 24 Parganas, Barasat

Memo No. 1250/1(14)/DI&CO/N 24-Pgs

Date- 02.08.2019

Copy forwarded for kind information to:-

1. The Director of Information, Dept. of I&CA, Govt. of West Bengal, Nabanna, Howrah.
2. The Sub-Divisional Officer, Barasat (Sadar), Barasat, North 24 Parganas.
3. The Post Master, Barasat HPO.
4. The Executive Officer, Barasat Municipality.
5. ✓ DIO, NIC, North 24 Parganas with a request to upload the notice through District Website.
- 6-9. SDICO, Bongaon/Basirhat/Barrackpore/Bidhannagar.
10. C.A to the District Magistrate, North 24 Parganas, with a request to place before authority.
11. P.A, to Addl. District Magistrate (General), North 24 Parganas, with a request to place before authority.
12. CA to Savadhipati, North 24, Parganas Zilla Parishad.
13. Notice Board.
14. Office file.

*Panta*  
2.8.19  
ADI (HQ) & In-Charge  
District Information & Cultural Officer  
North 24 Parganas, Barasat