

**OFFICE OF THE PROJECT DIRECTOR
DISTRICT RURAL DEVELOPMENT CELL**

NORTH 24 PARGANAS ZILLA PARISHAD

(Under The Administrative Control of Panchayat & Rural Development Deptt., Government of West Bengal) K.N.C. Road, Barasat Angana Building, 2nd Floor, Kolkata-700124.

[Phone number-033-2552 3037, fax-033-2562 5373, email-pddrdc@gmail.com]

No. DFA/93098/K-12014/13/2013-DRDC

Date-5/12/13

SHORT TENDER NOTICE

Sealed tenders are hereby invited for releasing advertisement through newspapers in connection to the KOLKATA SARAS Mela, 2013-14 to be held at Bidhannagar Mela Ground, Saltlake from 12th December to 25th December, 2013. Quotationers are requested to submit the rate for releasing the advertisement in the selected Newspapers as per specification mentioned in Annexure-A attached with this notice.

TERMS AND CONDITIONS FOR APPLYING

1. The Advertising Agencies having experience of conducting publicity works in any National Level Fairs and having credential certificate of single contract for Rs.5,00,000.00 for conducting the same nature of works to any Government Organization may only quote rate along with valued ST/VAT certificate.
2. Designs of publicity matters which are to be released are to be approved by the undersigned. Any changes in this respect, if required must be finalized in consultation with the undersigned.
3. Rates are to be quoted for each item including all the costs. No extra cost will be paid beyond the quoted rates. Rate should be quoted inclusive of all taxes neatly in both figure and words and should be dropped in the tender box in the office chamber of the

undersigned from 11.00 am to 4.00 pm on 6/12/13 & 9/12/13 and from 11.00 am to 12 noon on 10/12/13 .

4. The envelope should be sealed properly and KOLKATA SARAS Mela, 2013-14-
Publicity Work should be written in bold letters on the envelope.
5. A demand draft of Rs.10,000.00 (Rupees Ten thousand) only in favour of the Project Director, DRDC, North 24 Parganas is to be submitted along with the rate.
6. The tender will be opened on 10/11/13 at 12.30 pm. All tenderers may remain present during opening of the tender.
7. If any discrepancy arises in respect of the publicity matters as per work order that has to be replaced or changed with out any charge, failure of which will invite penal action from this end.
8. No advance payment will be made from this end. Payment will be made after satisfactory completion of the requisite works.
9. The undersigned has the right to accept and or reject the rates so offered without showing any reason. The undersigned is not bound to accept the lowest rates offered.

Encl: As stated.

Tmu
5/12/2013
Project Director, DRDC

North 24 Pargans Zilla Parishad &
Nodal officer, Kolkata SARAS 2013-14

No. DFA/93098/K-12014/13/2013-DRDC

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Copy forwarded for information to the:

1. Chief Executive Officer, WBSRLM & State Mission Director, SMMU.
2. District Magistrate, North 24 Parganas.
3. District Magistrate, South 24 Parganas.

4. District Magistrate , Howrah.
5. District Magistrate, Hooghly.
6. Sri. P. Roy, Joint Secretary to the Government of West Bengal , P& RD Department .
7. Additional Executive Officer, North 24 Parganas Zilla Parishad.
8. Sub Divisional Officer, Bidhannagar with the request to arrange for display in his office notice board.
9. DIO,NIC, North 24 Parganas with the request to publish the matter in district website
10. DICO, North 24 Parganas for arranging publicity of the matter.
11. Post Master, Barasat Post Office.
12. Office Notice Board.

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5/12/2013
Project Director, DRDC

North 24 Pargans Zilla Parishad &
Nodal officer, Kolkata SARAS 2013-14

ANNEXURE-A

Sl. No.	Name of the Newspaper	Specification of page in which advertisement is to be published	Size of the advertisement	Type	Rate per unit	Total cost
1	Ananda Bazar Patrika	Front Page (Bengal Edition)	100 column cms	Colour		
2	Telegraph	Front Page (Bengal Edition)	100 column cms	Colour		
3	Ananda Bazar Patrika	Any other page in main paper (Bengal Edition)	100 column cms	Colour		
4	Telegraph	Any other page in Main Paper (Bengal Edition)	100 column cms	Colour		
5	ABP + Telegraph combined	Front Page (Bengal Edition)	100 column cms	Colour		
6	ABP + Telegraph combined	Any other page in Main Paper (Bengal Edition)	100 column cms	Colour		
7	Ekdin	Front Page (Bengal Edition)	100 column cms	Colour		
8	Ekdin	Any other page in Main Paper (Bengal Edition)	100 column cms	Colour		