পশ্চিমবঙ্গ সরকার তথ্য ও সংস্কৃতি বিভাগ জেলা তথ্য ও সংস্কৃতি দপ্তর, উত্তর ২৪ পরগণা ঋষি বঞ্চিম সরণী (কাছারি ময়দানের বিপরীতে) বারাসাত, কোলকাতা - ৭০০১২৪ টেলিফোন : (০৩৩) ২৫৫২-৩৩৫৪



Government of West Bengal Department of Information & Cultural Affairs District Information & Cultural Office, North 24 Parganas Rishi Bankim Sarani, (Opposite Kacchari Maidan) Barasat, North 24 Parganas, Pin-700124 Phone-033-2552-3354, E-mail : <u>dico12n24pgs@gmail.com</u>

Memo No.

/ DICO/N 24-Pgs

Dated -

NOTICE

Expression of interest is being invited from the reputed and bonafied advertising agencies/organizations for rented Tableau (in Tata Ace and in Tata-407 to be submitted separately) to display Government messages as well as to disseminate information through folk performances of the enlisted folk artists of the department in various parts of Barasat Sub-Division of the District of North 24 Parganas on daily basis.

* Separate Quotations has to be submitted for Tata ACE & Tata-407.

* The daily rental charges of the tableau with sound system (audible from a reasonable distance), battery etc, inclusive of all Taxes /GST should be stated clearly in the letter head of the agency. The tableau may run at a stretch for a couple of days, excluding the holidays, in every month.

* The cost of printing flexes, including installation charges, to decorate the tableau should be stated clearly.

*The tableau should have metal structure and sufficient space so that a team of at least 5 folk artists can sit together with instruments for presenting the songs.

*The intending agencies should submit application along with attested photo copies of the latest Trade License, VAT / GST registration, P. Tax & I. Tax return.

*They need to submit credential of the work of similar nature in Government sector.

Sealed expression of interest should be submitted in the office of the undersigned, on any working day between 11AM to 4PM. The last date of submission of the expression of interest is 12th June 2018 by 2 PM and the same will be opened in the presence of the intending representatives of the agencies at 3 PM on that very day.

*The undersigned reserves the right to accept or reject any or all responses in connection with this expression of interest without assigning any reason whatsoever.

A.D.I (HQ) & in charge Dist. Information & Cultural Officer, North 24 Parganas, Barasat

Dated - 29.5.18

Memo No. して /1(12) / DICO/N 24-Pgs

Copy forwarded for kind information to:-

- 1. The Director of Information, Deptt. of I. & C.A., Govt. of West Bengal, NABANNA, Howrah.
- 2. The Sub-Divisional Officer, Barasat (Sadar), Barasat, North 24 Parganas.
- 3. The Post Master, Barasat HPO, North 24 Parganas.
- 4. The Executive Officer, Barasat Municipality, North 24 Parganas.

S. DIO, NIC, North 24 Parganas, with a request to upload the notice through District Website.

- 6. 6-9.S.D.I &C.O, Bongaon/ Basirhat/ Barrackpore/ Bidhannagar, North 24 Parganas.
- 10. C.A to the District Magistrate, North 24 Parganas, with a request to place before authority.
- 11. P.A, to Addl. District Magistrate (General), North 24 Parganas, with a request to place before authority.
- 12. CA to Savadhipati, North 24 Parganas Zilla Parishad.

A.D.I (HQ) & in charge Dist. Information & Cultural Officer, North 24 Parganas, Barasat